For further information please visit www.colgeteprofessional.co.uk

TePe Angle on a clip strip - innovative marketing for your practice

TePe Angle was developed to improve access to all interdental spaces, particularly in difficult-to-reach areas. The angled head gives perfect access to posterior teeth without the need to bend the neck, thus enhancing their durability. The innovative clip strip design of easy disposal packs to display the Angle brush in an effective and space-saving way.

TePe Angle’s invisible in six colour-coded sizes - pink through to green. All TePe interdental brushes are progressive and pioneering, and Carestream Dental was a fitting participant.

For more information contact Christine Bowens, Sales & Marketing Manager, 01254 844101 or christine.bowens@prestigemedical.co.uk

Colgate sets up agreement with Mirinda Dolby, to supply in Scotland

Colgate Dental Services UK Ltd, the specialist provider of compendious compressed air systems, has entered into an agreement with Mirinda Dental, the long-established based medical equipment supply and service company, giving them the exclusive distributorship of three of the largest ranges of boil free compressed packages, throughout Scotland. Michael George, Director of Dental, said: “This will establish us with a strong presence, in Scotland, for all our vital products, in partnership with this highly respected supplier who have an excellent reputation in the healthcare market.”

The combination of Dental’s Aseptis® experience to meet the necessary compulsions, coupled with Mirinda’s Dolby’s ability to supply complete solutions, will give customers the best possible options. The agreement will also ensure that Mirinda Dental, Carestream, commented: “We are excited at the prospect of offered compressed air as one of our services. The agreement with Dentair gives us what we consider to be the best range of equipment available, together with the latest range of sterile bio-fluids as standard, five year warranties and pressure systems written schemes.”

All Mirinda Dental’s engineers have undertaken accredited technical service training at Dentair and will be able to draw on the full expertise of the Company. For further information contact: Ian O’Hare, at Mirinda Dental, on 01796 444 682 or email ian.oheare@mirindadental.co.uk

For more information about the Listerine Total Care range contact Johnson & Johnson on 0800 169 9692 or visit www.listerinetotalcare.co.uk

Lisentone launches National Smile Month campaign

Lisentone is proud to be a platinum sponsor of this year’s National Smile Month, which will take place between 20 May and 20 June.

Organised by the British Dental Health Foundation, the National Smile Month campaign serves as the focal point for thousands of health professionals to co-ordinate events and activities across the UK to improve oral health. These events form the back-bone of the campaign and help to show the proven messages and importance of good oral health.

Key messages of National Smile Month include:

1. Brush teeth for two minutes twice a day with a fluoride toothpaste and before bedtime.
2. Use a mouthwash as part of a regular oral health routine.
3. Visit your dentist regularly - the Lisentone Total Care range contains Lisentone’s four essential oils, as well as its distinctive oral anti-plaque system.
4. Be aware of your dentifrice - choose one that is at least once a day.
8. Assessmenting the nation’s plaque problem - how to continue the positive trend?
9. Effective plaque control is the cornerstone to prevent and control periodontal diseases, and so why not get on board and achieve this on a daily basis? Your clinical recommendations are key to ensuring good oral health, as well as making your patients aware of when they are at risk. Gingival bleeding on probing is one of the signs of plaque-induced gingivitis, where present it is an important indicator of gum health. How can we engage with patients to highlight the importance of maintaining their hygiene?
10. Delivering Better Oral Health: An evidence-based tool kit for prevention? This tool kit offers advice and support to help you to improve their plaque control and gingival health.

For more information please visit www.colgeteprofessional.co.uk

Dr S Chaudhuri is based at Dental Practice, 4 Teresa Road, Plaistow, London, E13 OPI

For more information contact Christine Bowens, Sales & Marketing Manager, 01254 844101 or christine.bowens@prestigemedical.co.uk

TePe Angles have now been made available to commercial orthodontists.

Pronamel has produced a range of educational materials to help raise awareness among orthodontists of the risks dietary acids can pose to their patients’ teeth. This is a significant development, particularly in view of the recent case awareness of Acid Wear, including a teaching aid and patient education leaflets. Pronamel toothpaste, specifically designed to protect against the effects of Acid Wear, has an optimised formulation proven to re-harden acid-damaged tooth enamel.

To request trial sized packs visit www.gsk-dentalprofessionals.co.uk

Dr J. V. Newhouse, a dental hygienist at the Terrace Dental Practice!

Plaistow in London, is now on the map as London’s First elexxion Pico Laser!

Carestream Dental was a proud participant.

For more information contact: Daniel Pinder, elexxion Sales Manager, Velopex International. Tel: 07734 044077.
The London Tooth Wear Centre (LTWC), a specialist referral practice in Central London offers the latest clinical techniques in a professional and holistic environment.

Help is available at the LTWC, no matter how advanced the disease, however emphasis is put on early diagnosis. The team invites you to make contact if you are interested in patients for consultation and guidance only or for comprehensive treatment of their tooth wear.

Further your education with Schick WiFi

Smile-on are delighted to announce the launch of their new Key Skills 3: Keeping will be a vital part of the Key Skills 3 syllabus and it is a must needed addition to dental education.

The Key Skills 3 qualification will enable you to increase your understanding of the importance of keeping full, precise and legible records. You will also be able to demonstrate your understanding of the potential pitfalls and dangers of keeping poor records.

Smile-on's Key Skills 3 course is delivered using a carefully developed and useful learning scheme divided into seven sections covering topics beneficial to you and your entire team. Medical evidence, information management, team training, risk management, legislation and practice guidelines all are covered in a straightforward format, which will help you to continue your education seawards across your professional journey.

Smile-on wish to help you on your educational journey and all the information you need for developing skills is at your fingertips online. The Key-Skills key will lead us to an existing successful training scheme, continuing to help you provide better treatment and care within practice.

For more information please call 020 7400 0916 or email info@smile-on.com